



Sponsorship Guide

Upstream Podcast

Radical ideas and inspiring stories for a just transition
to a more beautiful and equitable world

ABOUT THE SHOW

Founded in 2016, Upstream Podcast is a radio documentary and interview series offering themed episodes that explore a wide variety of topics pertaining to our 21st-century economy. Through a mixture of heartfelt stories, expert interviews, and rich sound design, we invite our listeners to challenge traditional assumptions and join the transition to a more democratic, just, and sustainable economy.

Supporting Upstream puts you in front of thousands of engaged activists and leaders within the movement for a new economy. We currently receive **7000+** listens a month and our second season averaged **4,500+** listens per episode.



SEASON 3 EPISODES

Our 2018 season includes four **Documentary** episodes along with 4-5 long-form interviews as part of our “**In Conversation**” series.

Our **Documentaries** will feature episodes on Worker Cooperatives, Feminism for the 99 Percent, and Dispelling the Myth of *Homo economicus*.

Our **In Conversation Series** will feature a wide range of topics and themes featuring some of the most important visionaries, activists, and thought-leaders in the world.



METRICS

- **100K+** TOTAL DOWNLOADS TO DATE
- **4.5K+** AVG LISTENS PER EPISODE
- **1000+** MAILING LIST SUBSCRIBERS
- **4000+** SOCIAL MEDIA
- **8-10** EPISODES PER YEAR
- EPISODES ARE OFTEN AIRED ON PUBLIC RADIO STATIONS ACROSS THE US AND UK



MEET THE TEAM



Della Z Duncan

Host | Producer

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Robert Ramin Raymond

Creative director | Producer

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SPONSORSHIP

GOLD — \$500	SILVER — \$350
15 second pre-roll at the top of one episode	15 second pre-roll at the top of one episode
15 second post-roll during ending credits at the bottom of one episode	Your LOGO on our homepage
Your LOGO on our homepage	Shout out on our newsletter (800+) and social media (4000+)
Shout out on our newsletter (800+) and social media (4000+)	

Pre-rolls and Post-rolls include your company or organization **name**, a brief **description**, and **website**.

THANK YOU!

Your sponsorship will allow us to expand our reach and spread the information from our important documentaries with folks who are seeking to become more engaged and active within the movements for a more beautiful and equitable world.

Please do not hesitate to contact us at robert@upstreampodcast.org if you'd like to become a sponsor or if you have any questions.

We look forward to partnering with you!

